

## Joint Health & Wellbeing Strategy: Action Plan 2014-16

| Priority  | What have we done?   | Action Plan   | Timelines  | Who else invests in this?   | Assets  | Lead Health and Wellbeing Board Members   |
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| <b>Residents and rough sleepers</b>   |  |   |  |   |   |   |
| <b>More people in the City are socially connected and know where to go for help</b> | <p>The City is a pilot area for the Social Prescribing project, with a specific focus on socially isolated individuals</p> <p>We have expanded the City advice service and will be retendering it in Autumn 2014. We will be expanding the role of the community engagement worker in the Portsoken area to build on the existing work and further engage elements of the community not currently engaging</p> <p>We are continuing to work with SPICE to encourage volunteering within the City</p> | <ol style="list-style-type: none"> <li>1. Work with frontline staff to raise awareness of social isolation</li> <li>2. Map and promote local groups and activities</li> <li>3. Research different patterns of isolation between different communities/estates in the City</li> <li>4. Ensure small local groups have adequate funding/sustainability</li> <li>5. CSV bid for Local Area Agreement funding to address this issue</li> <li>6. Work more closely with local GPs – develop a LES (a payment-by-results contract with GPs for them to identify and refer isolated individuals)</li> <li>7. Pop-up information centre in a vacant shop</li> <li>8. Topic-based information and advice drop-in sessions/roadshows for residents</li> <li>9. Continue to promote volunteering (with SPICE)</li> <li>10. Ensure that information about local services and activities is readily available and proactively communicated (retendering information and advice service 2015-16)</li> </ol> | <ol style="list-style-type: none"> <li>1. short term</li> <li>2. short term</li> <li>3. medium term</li> <li>4. short term</li> <li>5. short term</li> <li>6. medium term</li> <li>7. medium term</li> <li>8. medium term</li> <li>9. ongoing</li> <li>10. medium-long term</li> </ol> | <p>City &amp; Hackney CCG</p> <p>Community &amp; Children's Services</p>  | <p>Older people's groups</p> <p>Community Engagement Worker</p> <p>Carers' service</p> <p>City Advice, Information and Advocacy Services</p> <p>GPs</p> | <p>City &amp; Hackney CCG Lead</p> <p>Community &amp; Children's Services Director</p>                                  |
| <b>More people in the City are physically active</b>                                | <p>We have commissioned a local exercise on referral scheme and are expanding it to Tower Hamlets GPs</p> <p>We are working with the planning and transportation department to review City signage</p> <p>We are working with Open Spaces to ensure the new Open Spaces Strategy takes account of health and wellbeing issues</p>  | <ol style="list-style-type: none"> <li>1. Investigate how to engage with diverse Portsoken populations, and older populations in the north of the City, to increase physical activity</li> <li>2. Develop physical activity strand for a Healthy Schools programme</li> <li>3. Work with planning and transport department to investigate further ways to increase/improve active transport options</li> <li>4. Develop an app that ties in with the Clean-Air app that allows people to set targets for walking and physical activity</li> <li>5. Continue work with Golden Lane Leisure Centre to encourage residents to make use of facilities</li> <li>6. Continue work with Open Spaces to incorporate health</li> </ol>   | <ol style="list-style-type: none"> <li>1. medium term</li> <li>2. medium term</li> <li>3. medium term</li> <li>4. medium term</li> <li>5. ongoing</li> <li>6. ongoing</li> </ol>   | <p>Planning and Transport</p> <p>Port Health and Public Protection</p> <p>Open Spaces</p> <p>Fusion Lifestyle</p> | <p>Golden Lane Leisure Centre</p> <p>Sports Development team</p> <p>Community Engagement Worker</p> <p>Transport Planning</p> <p>Police</p>             | <p>Community &amp; Children's Services Director</p> <p>Director of Public Health</p> <p>City &amp; Hackney CCG Lead</p> |

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|   | <p>We have commissioned the community engagement worker to encourage women in the east of the City to be more physically active</p> <p>We are working with C&amp;H CCG to develop a new T3 adult obesity service (for adults who are at risk of needing bariatric surgery), which will include a physical activity component and/or healthy weight maintenance</p> | and wellbeing issues into future service delivery   |  |   |  |   |
| <b>City air is healthier to breathe</b>   | <p>New air quality strategy is being written</p> <p>Public awareness of this issue is much higher, and Corporation-wide support is growing</p> <p>Pan-London conference is being planned for late 2014</p>   | <ol style="list-style-type: none"> <li>1. Working with additional partners (eg, taxis) to further raise awareness and support (take a proactive firm stance)</li> <li>2. Contribute to refresh of air quality strategy</li> <li>3. Investigate what can be done to improve traffic management in the City</li> <li>4. Influence built environment design</li> <li>5. Commission research on impact on vulnerable groups</li> <li>6. Measure hits/ sign-up to apps</li> </ol>  | <ol style="list-style-type: none"> <li>1. short term</li> <li>2. immediate</li> <li>3. short-medium term</li> <li>4. ongoing</li> <li>5. medium term</li> <li>6. short term</li> </ol>   | Port Health and Public Protection<br>Built Environment<br>GLA<br>TfL  | Environmental Health,<br>City Air Strategy<br>Police   | Port Health & Public Protection Director                                |
| <b>The City is a less noisy place</b>   | <p>We have submitted comments to the City's local plan consultation</p> <p>We have been working with licensing on the new Safety Thirst scheme, which includes consideration of noise from the night time economy</p>  | <ol style="list-style-type: none"> <li>1. Measure numbers of complaints</li> <li>2. Work with partners on noise mitigation, particularly from large vehicles and building works</li> <li>3. Evaluate impact of late night levy</li> <li>4. Evaluate impact of noise on health and wellbeing within the City</li> <li>5. Refresh of City Noise Strategy and Action Plan</li> </ol>   | <ol style="list-style-type: none"> <li>1. Immediate</li> <li>2. medium term</li> <li>3. Medium-long term</li> <li>4. Medium-long term</li> <li>5. Medium term</li> </ol>   | Port Health and Public Protection<br>City of London Police<br>City of London Police<br>Safer City Partnership | Environmental Health<br>City of London Police<br>City Noise Strategy<br>Antisocial behaviour protocols | Port Health & Public Protection Director                                |
| <b>More people with mental health issues can find effective, joined up help</b> | <p>We have encouraged the CCG to recognise this as a priority area for City residents</p> <p>We have commissioned a mental health needs assessment for residents in the City of London</p> <p>Our new dementia strategy seeks to create a "dementia friendly City" and will be encouraging City frontline staff</p>  | <ol style="list-style-type: none"> <li>1. Promote social interaction amongst residents, especially on estates</li> <li>2. "talk to your neighbour" campaign</li> <li>3. Promote healthy workplace initiative</li> <li>4. Train City of London staff as dementia friends</li> <li>5. Promote assessment of mental health app</li> <li>6. Link HWB app to social prescribing</li> <li>7. Outreach Mental health nurse practitioner for rough sleepers</li> <li>8. Outreach GP for rough sleepers</li> <li>9. Measure interventions; 999 calls; prescriptions</li> </ol> | <ol style="list-style-type: none"> <li>1. medium term</li> <li>2. medium term</li> <li>3. immediate</li> <li>4. short-medium term</li> <li>5. medium term</li> <li>6. medium term</li> <li>7. medium term</li> <li>8. medium-long term</li> <li>9. medium-long term</li> </ol> | City & Hackney CCG<br><br>Community & Children's Services<br><br>East London Foundation Trust                 | GPs<br>City Advice, Information and Advocacy Services<br>Housing Service<br>LB Hackney                 | Community & Children's Services Director<br><br>City & Hackney CCG Lead |

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|  | to become dementia friends   |   |  |  |  |   |
| <b>More people in the City have jobs: more children grow up with economic resources (reduce child poverty)</b> | Child poverty needs assessment<br><br>Housing team and Information and Advice Service are working with vulnerable families<br><br>Targeted services in the most deprived areas of the City (Portsoken) | 1. Greater provider-based identification of vulnerable families<br>2. Actions contained in needs assessment (to be agreed by HWB and CCS committee)<br>3. Service mapping activity to inform prevention and early intervention work | 1. Medium term<br>2. Short-medium term<br>3. Short-medium term | Economic Development<br><br>Community & Children's Services<br><br>DWP/Job Centre Plus | Jobcentre Plus<br>Apprenticeships<br>Adult Learning Service<br>City STEP<br>Community Engagement Worker<br>Portsoken Community Centre<br>City Libraries<br>Planning Department | Community & Children's Services Director                                |
| <b>More people in the City are warm in the winter months</b>   | Fuel poverty is now amongst the lowest in London   | Continue to monitor   | annually   | Community and Children's Services  | Housing Service<br>Community Groups<br>City Libraries  | Community & Children's Services Director                                |
| <b>More rough sleepers can get health care, including primary care, when they need it</b>                      | Supporting TB find and treat mobile X-ray screening (also tests for other BBVs)<br><br>Increase in GP registrations<br><br>New rough sleeper strategy  | Outreach GP for rough sleepers  | medium-long term   | Community & Children's Services<br><br>City & Hackney CCG                              | Homelessness Outreach Service<br>Homeless Health Provision   | Community & Children's Services Director<br><br>City & Hackney CCG Lead |
| <b>People in the City are screened for cancer at the national minimum rate</b>                                 | Responsibility for cancer screening has moved to NHS England   | Transfer responsibility for monitoring to Health and Social Care Scrutiny Subcommittee  | immediate  | NHS England  | GPs<br>Community Groups<br>Community Engagement Worker   | NHS England Lead  |
| <b>Children in the City are fully vaccinated</b>   | Responsibility for childhood vaccinations has moved to NHS England   | Transfer responsibility for monitoring to Health and Social Care Scrutiny Subcommittee  | immediate  | NHS England  | GPs<br>Community Engagement Worker   | NHS England Lead  |

| Priority   | What have we done?  | Action Plan   | Timelines   | Who else invests in this?                                  | Assets  | Lead Health and Wellbeing Board Members  |
|--|---|---|---|--|---|--|
| <b>City workers</b>  |   |   |   |  |   |  |
| <b>Fewer City workers live with stress, anxiety or depression</b>            | <p>We commissioned research into best practice for companies investing in workplace health programmes</p> <p>We ran the Business Healthy conference in March 2014, and have set up a network of interested businesses</p> | <ol style="list-style-type: none"> <li>1. Work with GLA to promote the Healthy Workplace Charter</li> <li>2. Campaign to raise awareness amongst businesses and de-stigmatise mental health issues</li> <li>3. Put into contracts as a condition: Expectation that contractors sign up to the Healthy Workplace Charter.</li> <li>4. Work with partners such as CMHA, BITC</li> <li>5. Work to establish services in faith buildings</li> <li>6. Include worker health stipulations in local schemes (similar to Considerate Contractors)</li> <li>7. Softer interventions: <ol style="list-style-type: none"> <li>a. Built environment</li> <li>b. Open spaces</li> <li>c. Sports and leisure</li> </ol> </li> </ol> | <ol style="list-style-type: none"> <li>1. immediate</li> <li>2. medium term</li> <li>3. medium-long term</li> <li>4. immediate</li> <li>5. medium term</li> <li>6. medium-long term</li> <li>7. medium-long term</li> </ol> | Community & Children's Services                            | City businesses, HSE standards, Livery Companies Environmental Health,  | <p>Community &amp; Children's Services Director</p> <p>Director of Public Health</p> |
| <b>More City workers have healthy attitudes to alcohol and City drinking</b> | <p>We are expanding our work with employers to encourage healthy attitudes.</p> <p>We are working with local pubs, bars and clubs to educate and support workers, through the Safety Thirst scheme</p>                    | <ol style="list-style-type: none"> <li>1. Set up a new service that takes a preventative approach to smoking, drinking and drug-taking, as agreed at last HWBB</li> <li>2. Engage with licensing committee</li> <li>3. Educate on impact on long term health</li> </ol>   | <ol style="list-style-type: none"> <li>1. short term</li> <li>2. short term</li> <li>3. medium term</li> </ol>  | <p>City of London Police</p> <p>Safer City Partnership</p> | <p>Substance Misuse Partnership</p> <p>City of London Police Safety Thirst</p> <p>London Ambulance Service</p> <p>DH alcohol strategy</p> | Community & Children's Services Director   |
| <b>More City workers quit or cut down smoking</b>                            | <p>We have worked with the Cleansing team and Boots to set up the Fixed Penalty Notice scheme</p> <p>We are piloting novel approaches to smoking cessation e.g. e-cigarettes</p>  | <ol style="list-style-type: none"> <li>1. Extending Smoke Free Open Spaces in the City</li> <li>2. Highlight Internal (corporation) and external resources available to help quit</li> </ol>  | <ol style="list-style-type: none"> <li>1. short term</li> <li>2. short term</li> </ol>  |  | <p>Pharmacists</p> <p>GPs</p> <p>Employers</p> <p>City Street Cleansing Team</p>  | Community & Children's Services Director   |

| Service area                                | What have we done?   | Action Plan  | Who else invests in this?   | Assets  | Lead Health and Wellbeing Board Members |
|---|--|--|---|---|---|
| <b>Mandatory services</b>                   |  |  |   |   |   |
| <b>Sexual health</b>                        | Commissioned services through LB Hackney.<br><br>Barts Health running a pilot walk-in sexual health service with Boots from Liverpool Street Station   |  | LB Hackney  | Barts GUM clinic<br>Boots and other pharmacy  | Director of Public Health               |
| <b>NHS Health Checks</b>                    | We have commissioned TLC to conduct health checks with harder-to-reach communities<br><br>GP and pharmacy health checks<br><br>We will be recommissioning the delivery of health checks more holistically from 2015  | More targeted activities in Portsoken  | LB Hackney  | Community centres and events<br>Libraries<br>GPs<br>Community Groups<br>Community Engagement Worker | Director of Public Health               |
| <b>National Child Measurement Programme</b> | Commissioned school nursing services through LB Hackney  |  | LB Hackney  | Schools   | Director of Public Health               |
| <b>PH advice to CCG</b>                     | Worked with C&H CCG to agree PH inputs<br>Supporting the Mental Health Programme Board<br><br>Ad hoc advice, information and intelligence provided to CCG in conjunction with LB Hackney<br><br>Supporting the CCG with public engagement events   | To be agreed with C&H CCG<br><br>Possibility of working more closely with TH CCG and other neighbouring areas  | LB Hackney  |   | Director of Public Health               |
| <b>Health protection planning</b>           | Supporting TB outreach, screening and TB DOT<br><br>Set up local health protection forum<br><br>Multiagency work with Public Health England, NHS England , LAS and LFB<br><br>Contributed to excess deaths; pandemic flu; mass evacuation; and mass shelter frameworks for London<br><br>Contributed to review of heatwave arrangements for London | Reviewing multiagency response pandemic flu plan for the City – will include review of excess deaths arrangements<br><br>Emergency planning with City businesses | Town Clerk's Department (Contingency Planning Team)<br><br>Port Health and Public Protection Team<br><br>Public Health Team<br><br>Public Health England, NHS England , LAS and LFB |   | Director of Public Health               |